SIR GEORGE WILLIAMS UNIVERSITY
FACULTY OF
COMMERCE AND ADMINISTRATION

FACULTY INFORMATION DIRECTORY

The Faculty of Commerce and Administration at Sir George Williams University is the largest full-time and part-time undergraduate program of its kind in Canada, and offers the only Master of Business Administration (M.B.A.) Evening Program in the Province of Quebec.

The Faculty, which has enjoyed an excellent reputation for years, consists of 37 full time and 51 part time members, 21 hold Doctor of Philosophy (Ph.D.) degrees and a large portion are currently in the process of completing the Ph.D. degree. The recent Economic Council of Canada study on Management Education and Faculty at Canadian Universities (1971) ranked Sir George Williams number 5 in Canada out of 35 Commerce and Administration faculties, and first in the Province of Quebec. The Faculty has undergone particularly rapid expansion and change in recent years.

In addition to its thriving day programmes in Commerce and Business Administration, the Faculty provides both undergraduate and graduate programmes in the evening.

Enrollments have expanded to over 1,100 full-time day students in 1971-- 1972 and 2,200 evening students in the 1971-72 academic years. The total enrollment in the M.B.A. Programme is currently 227 students, and the demand for the programme far exceeds the number which can be served by present faculties. In spite of this, the M.B.A. Programme contains the largest graduate student body, both full-time and part-time, at Sir George Williams University.

For the Montreal Community, in this our 35th. year and 3500 graduates of our programmes, this booklet presents a listing of Faculty of Commerce and Administration full-time faculty members.

SIR GEORGE WILLIAMS UNIVERSITY

FACULTY OF COMMERCE AND ADMINISTRATION

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Accounting Department

MARKLAND, Brian, M.B.A. (Michigan State University)
B. Comm. (Sir George Williams Univ.)
ACIS, C.A.

Accounting 213, 214 - Introductory Financial Accounting
Accounting 215 - Financial Information Systems
Accounting 216 - Managerial Accounting
Accounting 651 - Taxation

Major Field of Interest: Financial Accounting Theory

Business Experience & Positions: Bowater Organization
McDonald, Currie & Co.

University Teaching Experience: SGWU

MANN, Harvey, M.B.A. (McGill University)
B. Comm. (Sir George Williams Univ.)

Accounting 621, 622 - Managerial Accounting
Accounting 681 - Internationl Accounting
Accounting 441 - Taxation

Major Field of Interest: Accounting

Business Experience & Positions: Chartered Accountant

University Teaching Experience: SGWU
McGill

FINNIE, J. B.Sc., (Sir George Williams Univ.)
C.A., F.C.G.A.

Accounting 215 - Managerial I
Accounting 216 - Managerial II
Accounting 411 - Accounting, Intermediate
Accounting 421 - Cost Accounting, Introductory

Major Field of Interest: Financial & Management Accounting

University Teaching Experience: SGWU

con't...

Business Experience & Positions: General Accountants Assoc.
Institute of Chartered Accountants of Que.

DICKIE, A. C.A., B.Comm. (McGill)

Accounting 214 - Financial II
Accounting 215 - Managerial I
Accounting 216 - Managerial II
Accounting 412 - Cost Accounting, Introductory

Major Field of Interest: Financial & Management Accounting

University Teaching Experience: SGWU

PIETZSCH, W. M.B.A. (New York Univ.)
B. Comm. (SGWU)

Accounting 213 - Financial I
Accounting 214 - Financial II
Accounting 215 - Managerial I
Accounting 216 - Managerial II
Accounting 621, 622 - Managerial Accounting I & II

Major Field of Interest: Accounting

University Teaching Experience: SGWU

Business Experience & Positions: Standard Life Assurance Co.

Finance Department

ILANO, Alberto Ph.D. (California at Berkley)
M.B.A., B.S.Ch.E. (Univ. of Philippines)

Finance 671 - Seminar in Business Finance
Finance 681 - Seminar in Financial Management
Finance 427 - AA Investment, Analysis and Finance Seminar

Major Field of Interest: Finance, Operations Research, Economic Development

University Teaching Experience: SGWU
Univ. of the Philippines

con't...

Business Experience & Positions: Philippine Presidential Economic Staff
Board of Investments, Philippines

POTTER, Calvin B.Comm. (Sir George Williams Univ)
M.Com., Ph.D. (McGill)

Finance 621, 622 - Business Finance

Major Field of Interest: Operational Finance, Information Systems

University Teaching Experience: SGWU
Univ. of B.C.
U. of Manchester
McMaster Univ.

Business Experience & Positions: P.S. Ross & Sons

SILVERTON, S.J. B.Comm. (McGill)
M.Sc. (M.I.T.)

Finance 413 - Business Finance
Finance 416 - Management Accounting

Major Field of Interest: Real Estate

University Teaching Experience: SGWU

Business Experience & Positions: Datatech. Inc.

YANQUI, Rafael M.B.A. (Washington)
M.P.A., B.S.I.E. (Syracuse)

Finance 416 - Management Accounting
Finance 427 - Investment Analysis

Major Field of Interest: Corporate Simulation Models

Business Experience & Positions: W.R. Grace & Co.

<u>Management Department</u>

BOZOKI, George Ph.D. (Indiana)
M.S.I.E. (Purdue)
B.S. (Budapest)

Management 621, 622 - Prod. Management
Management 421 - Prod. Management

con't...

Major Field of Interest: Prod. & Operations Mgt.
Operations Research, Mgt. Sc.

University Teaching Experience: Stanford University
Purdue University

Business Experience & Positions: Ford Motor Co.

BRINK, Gunther B.Comm. (Sir George Williams Univ.)
M.B.A. (Western Ontario)

Major Field of Interest: Business Policy, Business History
Government & Business

University Teaching Experience: SGWU
Columbia University
St. Lawrence University

Business Experience & Positions: IBM Marketing Sales
Johnson & Johnson
Bristol Laboratories Ltd.

FRANKLIN, M. B.C. L., B.A. (McGill)

Management 211 - Business Law
Management 451 - Social Aspects of Enterprise

Major Field of Interest: Business Law and the Social
Aspects of the Enterprise

Business Experience & Positions: Franklin & Franklin,
Attorneys

GOODWIN, John R. M.B.A. (Queens University)
B.A. (U.B.C.)

Management 430 - Section DD - Organizational Behaviour
Management 215 - Research Methodology

Major Field of Interest: Behavioral Sciences; the role
of small businesses

University Teaching Experience: SGWU
Canadian Forces, School
of Management

Business Experience & Positions: United Nations Emergency
Force
Air Transport Command
Aircrew Standards Unit
Pine Lumber & Co.

con't...

KELLY, J. Ph.D. (Strathclyde)
M.Ed., B.Sc. (Glasgow)

Management 631, 632 - Organizational Behaviour

Major Field of Interest: Organizational Behaviour

University Teaching Experience: McGill University
Strathclyde University

Business Experience & Positions: Personnel Officer

KUBICEK, Thomas Ph.D., M.A. (Montreal)
B.Comm, B.A. (Sir George Williams Univ.)
R.I.A.

Major Field of Interest: Management Theory
Comparative Management
Business and Society
Business Policy

University Teaching Experience: SGWU
University of California

Business Experience & Positions: Inspiration Limited
& Subsidiary Cos.
G.M. Gest Limited
Steinbergs Limited
Humpty Dumpty Potato
Chips Ltd.
Canadair

SMITH, Charles Ph.D. (Case Western)
M.B.A., A.B. (Harvard)

Management 213, 214 - Foundations of Behaviour
Management 631, 632 - Organizational Behaviour

Major Field of Interest: Organizational Development
Gestalt Therapy

University Teaching Experience: Case Western Reserve Univ.
College of Aeronautics

Business Experience & Positions: Burdines Co.
Raytheon Corp.

con't...

TARI, Albert — I.T.P. (Harvard)
D.Sc., M.Sc. (Paris)
B. Eng. (McGill)

Management 651, 652 - Management Policy I & II

Major Field of Interest: Business Policy
Corporate Planning

TUTSCH, H.S. — LL.D. (Masaryk)

Management 453 - Business Policy

Major Field of Interest: Organizational Planning
& Development

University Teaching Experience: SGWU

Business Experience & Positions: Management Consultants

Marketing Department

CASSIE, W.B.M. — Ph.D. (Univ. of Minnesota)
M.B.A. (Harvard Business School)
M. Sc. (Univ. of Calgary)
A.B. (Hamilton College)

Marketing 621 - M.B.A. Marketing Management
Marketing 421 - Introduction to Marketing
Marketing 431 - Consumer Behaviour & Marketing Management

Major Fields of Interest: Marketing Management
(Public & Services Administration, Health Care, Industrial Marketing, Consumer Behaviour)

University Teaching Experience: University of Minnesota
St. Mary's University
Institute of Canadian Bankers
Mt. Saint Vincent Univ.
Dalhousie University
Canada Dept. of Manpower, Management Development
Canadian Investment Dealers Association
Nova Scotia Dept. Tourism
University of Calgary

Director, Faculty of Commerce & Administration
Countdown 1971 Open House Weekend

con't...

Business Experience & Positions: Medical Testing Inc.
Computerized Medical Data Corp.
MacGregor-Cassie Associates; Management Consultants
Radiation Chemicals Corp.
Dow Chemical Co., Ltd.
Calgary Stampeder Football Club
Shell Oil Co.
Amicon Medical Products Co.
New York Air Brake Co.
Westinghouse Electronics Co.

DHAWAN, K.C. Ph.D. (N.Y.U.)
M.B.A. (Oregon)
M.A. (Punjab)

Marketing 451 A & AA - Marketing Research
Marketing 621, 622 - MBA Marketing Mgmt.
Marketing 681 - Seminar in International Marketing

Major Fields of Interest: Marketing - International
Research - Consumer Behaviour
Economics - Statistics

University Teaching Experience: Western, Michigan
New York City
India

Business Experience & Positions: Imasco of Imperial Tobacco
Shell Japanese & American Companies

KIRPALANI, V.H. D.Sc. (Montreal)
M.A. (Oxford)
B.A. Hons. (Bombay)

Marketing 651 - MBA, Seminar in Marketing Research and Information Systems
Marketing 421 - Marketing Introductory
MBA - Managerial Economics 662 - Managerial Economics II

Major Field of Interest: Marketing Research & Information Systems
Finance in Marketing
International Marketing

con't...

University Teaching Experience: SGWU
McGill (Extension)

Business Experience & Positions: Dupont of Canada Ltd.
Montreal Stock Exchange
Electrolux India Ltd.
Swedish Match Company

LANE, George S. D.B.A., M.A. (Washington)
B. Comm. (Alberta)
R.I.A.

Marketing 621 - Marketing Management
Marketing 671 - Consumer Behaviour
Marketing 431 - Advertising & Sales Promotion

Major Fields of Interest: Consumerism, Consumer Behaviour, Advertising, Marketing Communications, Marketing Management.

University Teaching Experience: SGWU
University of Washington
University of Alberta
Saskatchewan Technical Inst.
Society of Industrial Accountants

Business Experience & Positions: Pan-American Petroleum Corp.
Donovan Realty
City of Calgary
City of Medicine Hat

ROTENBERG, Ronald M.B.A. (McMaster University)
B. Comm. (SGWU)

Marketing 421 A & DD - Marketing, Introductory
Marketing 451 B - Marketing Research
Marketing 611 (MBA) - Pricing Seminar

Major Fields of Interest: Consumerism
Marketing & Society
Marketing Research
Marketing Management

University Teaching Experience: SGWU

Business Experience & Positions: Bernal Labs, Mtl.

con't...

SCHEIBELHUT, John D.B.A. (Oregon)
M.B.A. (Indiana)
B.S. (Univ. of Notre Dame)

Marketing 461 - Sales Management
Marketing 661 - Managerial Economics

Major Fields of Interest: Sales Management, Marketing, Research & Quantitative Marketing

University Teaching Experience: SGWU
Oregon Univ.
Oregon Technical Inst.

Business Experience & Positions: General Foods Corp.
Baldwin Piano Co.
President of S. & S. Distribution
Consumer Research

Department of Quantitative Methods

BAYNE, Clarence M.A., B.A. (Univ. of B.C.)

Quan. Meth. 243 - Introductory Business Statistics I
Quan. Meth. 244 - Introductory Business Statistics II
Quan. Meth. 442 - Advanced Business Statistics
Quan. Meth. 652 - Seminar in Business Statistics

Major Field of Interest: Statistics, Operations Research, Econometrics

University Teaching Experience: SGWU

Business Experience & Positions: CNR

✓ DOREEN, Dale B.S., M.A. (Univ. of Alabama)

Quan. Meth. 243 - Introductory Business Statistics I
Quan. Meth. 244 - Introductory Business Statistics II

Major Field of Interest: Business Statistics (QM)
International Business
University Teaching Experience: SGWU
Univ. of Alabama

con't...

Business Experience & Positions: Central Bank of Malta
Economic Institute of the Czechoslovak Acad. of Science
SWISSAIR
Hans Jensen A/S

HALTRECHT, David M.B.A. (Queen's)
B. Eng. (McGill)

Quan. Meth. 412 - Managerial Operations Research
Quan. Meth. 422 - Business Systems Analysis

Major Field of Interest: Education, Computering, Systems

University Teaching Experience: SGWU

Business Experience & Positions: Page Raymond & Assoc. Ltd.
CIL, RCA

✓ PEDERZOLI, Giorgio D.S. (S.N.S.)
M.A. (Toronto)
M.S. (Stanford)

Quan. Meth. 243 - Introductory Business Statistics I
Quan. Meth. 621 - Operations Research

Major Field of Interest: Decision Theory, Operations Research

University Teaching Experience: SGWU
University of Manitoba
Dalhousie University
Université de Sherbrooke
University of Toronto

Business Experience & Positions: Bassetti Textile Ind.
Plantel Company Ltd.

POPP, Zoltan M.B.A. (Chicago)
B. Comm. (St. Patrick's College, Ottawa)

Quan. Meth. 411 - Managerial Operations Research
Quan. Meth. 651 - Seminar in Statistical Estimation and Forecasting

con't...

Major Field of Interest: Statistical Methods,
Operations Research

University Teaching Experience: SGWU
McGill

Business Experience & Positions: Canadian Industries Ltd.

VENKATARAMAN, V.K. M.B.A. (Columbia)
Ph.D., M.S. (Purdue)
M.Sc., B.Sc. (Bombay)

Quan. Meth. 243 - Introductory Business Statistics I
Quan. Meth. 244 - Introductory Business Statistics II

Major Fields of Interest: Mathematics, Statistics, O.R.
Simulation, Computers/Systems,
Economics

University Teaching Experience: City University of N.Y.
Columbia University
Purdue University

Business Experience & Positions: International Labor
Office
Economic Commission for
Europe
United Nations

✓ VERCHERE, Lynne B. Comm (Manitoba)

Quan. Meth. 421 - Computers and Data Processing
MBA - Non-Credit Computer Course

Major Field of Interest: Computers and their Application

University Teaching Experience: SGWU

Business Experience & Positions: Royal Bank of Canada
International Business
Machines